

Fundraising Tips and Ideas

Occasionally, an organization will need funds beyond those which are available through Senate funding and membership dues. While fundraising activities eliminate the need for members to contribute additional monies to the organization, they do require considerable time and effort if they are to be successful. Here are some steps to conducting a successful fundraiser:

1. Define your goal. How much money do you need to make?
2. Determine the number of members you can realistically count on to participate.
3. Determine the amount of "up-front" money you can put into the project, what your expenses will be, what you will charge for the event, and what the expected profit margin will be. Again, be realistic when anticipating the number of people who will purchase your product or attend your event.
4. Assign tasks to members.
5. Create various advertising materials.
6. Distribute the materials.
7. Remind workers when and where the event is. Let them know you are counting on them.
8. Evaluate the results of the fundraiser in a final report.

When choosing a fundraiser:

1. Be creative.
 - ask other groups for their successful ideas
 - spend time during group meetings brainstorming
 - motivate committee members
2. Know the rules.
 - consult your advisor for assistance
 - seek guidelines from Student Senate and Student Activities
3. Utilize good publicity.

Ideas for Campus Fundraisers

Potluck dinner	A-thons: bowl, rock, etc.	Breakfast with Santa
Yard sale	Birthday card delivery	Holiday stocking grams
Flower sale	Fashion Show.	Teacher auction
Phantom ball	Fac. vs Student Events	Recycling party
Legs contest	Sundae sale	People power hours
Silent bake sale		Halloween sale

Turkey contest	Shave a faculty beard	Baby picture contest
Basketball shoot	Talent shows	Lunch box auction
Skate-a-thon	Sell a room to decorate	Kissing/hugging booth
Haunted house	Gong show	Rent wishes
Family portraits	Rent a student	Arts & crafts sales
Singing grams	Used book/record sale	Cake walks
Celebrity basketball	Frisbee contest	Bake sale
Friendly balloons	Souvenir cups	Theme parties
Dances	Banner contest	Plant sale
Pancake breakfast	Game night	T-shirts
Sell a parking space	Pizza night	Alt. Christmas Fair
Ice cream social	Disco contest	Hats
	Treasure hunt	

Ideas for Community Fundraisers

Yard Sales

House Sitting

Babysitting Services

Animal Sitting

Community Clean-Up

Car Washes

Housekeeping Services

Snow Shoveling

Yard Care

Plant Sitting

Tutorial Services
(schools)

Food Delivery

Services to
Disabled/Aged/Young

“Nothing in this world can take the place of persistence. Talent will not; nothing is more common than unsuccessful people with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan ‘press on’ has solved and will always solve the problems of the human race.”

-- Calvin Coolidge