MAER-Net Colloquium 2013  
5 – 7 September 2013  
Workshop and Colloquium Program

Program Summary

Day 1, 9.30 – 17.45: Thursday, 5th September 2013 – Training workshop and keynote speeches  
Day 2, 8.30 – 18.30: Friday, 6th September 2013 – Paper sessions  
Day 3, 9.00 – 18.00: Saturday, 7th September 2013 – Paper sessions

Program Details

Day 1, from 9.30 – 15.00: Training Workshop – Room SL101

9.30—10.00: Arrival, registration and coffee

10.00—10.45: Overview and Introduction of Meta-Analysis  
Jacques Poot, Professor of Population Economics, University of Waikato, New Zealand.

10.45—11.15: Problem Specification, Study Retrieval and Coding  
Katja Rost: Professor of Sociology, University of Zurich

11.15—11.30: Coffee break

11.30—12.15: Theory of Meta-Regression Analysis (MRA), MRA Models, and Publication Selection Bias  
Tom Stanley: Professor of Economics and Business, Hendrix College, MAER-Net Convenor

12.15—13.15: Lunch

13.15—13.45: Meta-Analysis Examples in Economics  
Jon P. Nelson, Professor Emeritus, Department of Economics, Pennsylvania State University.

13.45—14.15: Meta-Analysis Examples in Business  
Katja Rost: Professor of sociology, University of Zurich

14.15—14.30: Coffee break

14.30—15.00: Trends, Emerging Issues, Insights, Questions, Comments  
Chris Doucouliagos: Chair in Economics, Deakin University

15.00—15.30: Coffee break and networking

Day 1, from 15.30 – 17.45: Welcome and Keynote Speeches – Room SL101

14.00—15.30: Arrival and registration of Colloquium delegates not attending the training workshop

15.30—17.45: Welcome and Keynote Speeches

Welcome by Jon Sibson, Pro-Vice Chancellor and Dean of Business Faculty, University of Greenwich.

Keynote speech by Professor Kip Viscusi, Distinguished Professor of Law and Economics at Vanderbilt University, USA:  
*Publication Selection and the Income Elasticity of the Value of a Statistical Life*

Keynote speech by Stevan Lee, Research and Evaluation Division, Department for International Development (DFID).  
*Evidence Synthesis and Evidence-Based Policy at DFID*

Keynote speech by Tom Stanley, Professor of Economics and Business, Hendrix College, MAER-Net Convenor.  
*Too Big to be True: Science without Exagraration*

Panel Chair: Jacques Poot, Professor of Population Economics, University of Waikato, New Zealand.

18.00 – 18:45 Tour of Chapel and Painted Hall

19.30: Conference Dinner @ Greenwich Maritime Museum Restaurant
Day 2: Paper Sessions

8.00 – 8.30: Arrival and coffee

8.30 – 10.30: Meta-Analysis and International Development (Plenary Session I) – Room SL101


Mehmet Ugur and Denise Hawkes, University Greenwich; Arup Mitra, Institute of Economic Growth, Delhi. Innovation and Employment in Low-Income Countries: A Meta-Analysis.

Stevan Lee, Head of Growth Research, Research and Evaluation Division, DFID; and Martin Paldam, Professor Emeritus, Department of Economics and Business, Aarhus University. DFID’s Systematic Review Initiative: Comments and Policy Implications.

Panel Chair: Chris Doucouliagos: Chair in Economics, Deakin University

10.30 – 10.50: Coffee break

10.50 – 12.30: Meta-analysis and Public Policy (Parallel Session I-A) – Room SL103

Margaret Giles, Faculty of Business & Law, Edith Cowan University. Factors Affecting Optimum School Size: A Meta-Analysis.


Anita Yadavalli, Purdue University, USA; Raymond J.G.M. Florax, Purdue University, USA and VU University Amsterdam. The Effect of School Quality on House Prices in Rural and Urban Areas: A Meta-Regression Analysis.


Panel Chair: Paul Wolfson, Tuck School of Business at Dartmouth College.

10.50 – 12.30: Finance, Energy and Growth (Parallel Session I-B) – Room SL105

Stephan Bruns, Friedrich-Schiller University and Max-Planck-Institute of Economics. Meta-Granger Causality Testing – with Application to Energy Consumption and Economic Output.

Georgios Magkonis, School of Management, University of Bradford. The Financial Development and Growth Nexus: A meta-analysis.


Panel Chair: Jarko Fidrmuc, Zeppelin Chair for International Economic Theory and Policy, Zeppelin University.

12.30 – 13.30: Lunch
13.30 – 15.30: Methodological Issues in Meta-Analysis (Plenary Session II) – Room SL101

Rebecca Turner, Medical Research Centre, University of Cambridge.  
*Predicting the extent of heterogeneity in meta-analysis, using empirical data from the Cochrane Database of Systematic Reviews.*

Tom Stanley, Hendrix College and Chris Doucouliagos, Deakin University.  
*Neither Fixed nor Random: Weighted Least Squares Meta-Analysis.*

Martin Paldam, Professor Emeritus, Department of Economics and Business, Aarhus University.  
*How do partly omitted control variables influence the averages used in meta-analysis in economics?*

Stephan Bruns, Friedrich-Schiller University and Max-Planck-Institute of Economics.  
*Improving the Credibility of Observational Research in Economics.*

Panel Chair: Raymond J.G.M. Florax, Purdue University.

15.30 – 15.50: Coffee break

15.50 – 17.30: Issues in Development and Public Service (Parallel Session II-A) – Room SL103

Christian Bellak, Department of Economics, Vienna University of Economics and B.A.  
*How Bilateral Investment Treaties Impact on Foreign Direct Investment.*

Maren Duvendack, School of International Development, University of East Anglia.  
*Meta-Analysis of the Impact of Microcredit on Women's Control over Household Spending.*

Fabian Homberg, Dermot McCarthy, Vurain Tabvuma, Executive Business Centre, Bournemouth University.  
*Public Service Motivation: A Meta-Analytic Investigation.*

Kolawole Ogundari, Department of Agricultural and Resource Economics, Kyushu University.  

Panel Chair: Katja Rost, Professor of sociology, University of Zurich, Switzerland.

15.50 – 17.30: Firm and consumer behaviour (Parallel Session II-B) – Room SL105

Jon P. Nelson, Professor Emeritus, Department of Economics, Pennsylvania State University.  

Marcel Hofeditz, Center for Management, University of Münster.  
*Organizational Performance as a Dependant Variable – A Second Order Meta-Analysis and Structural Equation Model.*

Giancarlo Manzi, University of Milan; Claudio Giachetti and Cinzia Colapinto, “Ca’ Foscari” University of Venice.  
*Entry Mode Degree of Control and Firm Performance: A Meta-Analysis.*

Julian Hofman, University of Southern Denmark.  

Panel Chair: Geoff Pugh, Director of the Centre for Applied Business Research, Staffordshire University.

17.40 – 18.30: MAER-Net Open Forum
Day 3: Paper Sessions

8.30 – 9.00: Arrival and coffee

9.00 – 11.00: Environmental Economics and Welfare (Plenary Session III) – Room SL101

Robert Johnston, Professor of Economics and Director of George Perkins Marsh Institute, Clark University. Clark University.

Sara Lazzaroni, Università Cattolica del Sacro Cuore; Peter A.G. van Bergeijk, International Institute of Social Studies of the Erasmus University Rotterdam.

Adan L. Martinez Cruz, University of Maryland, College Park.
Relative Magnitude of Welfare Measures in Discrete Choice Models: Does Accounting for Unobserved Heterogeneity Make a Difference?

Panel Chair: Mehmet Ugur, Professor of Economics and Institutions, Business Faculty, University of Greenwich.
11.00 – 11.20: Coffee break

11.20 – 13.20: Trade, International Finance and Innovation (Parallel Session III-A) – Room SL103

Jarko Fidrmuc, Zeppelin Chair for International Economic Theory and Policy, Zeppelin University.
Drivers of Foreign Currency Loans in CEECs: A Meta-Analysis.

Peter van Bergeijk, Professor of International Economics and Macroeconomics. International Institute of Social Studies (ISS), Erasmus University Rotterdam

Chris Dimos, Staffordshire University.
The Effectiveness of Public Support for Private Research, Development and Innovation: A Meta-Regression Analysis.

Mehmet Ugur, Edna Solomon and Francesco Guidi, University of Greenwich.
Effects of R&D on Labour Productivity and Output: A Meta-Analysis of Evidence on OECD Firms and Industries.

Jarle Møen and Helge Sandvig Thorsen, Norwegian School of Economics.
Private Returns to R&D Corrected for Publication Bias.

Panel Chair: Margaret Giles, Faculty of Business & Law, Edith Cowan University.

13.00 – 14.00: Lunch
14.00 – 16.00: Minimum Wage and Labour (Plenary Session IV) – Room SL101

Chris Doucouliagos, Deakin University; Megan de Linde Leonard and Tom Stanley, Hendrix College, USA.
*Does the UK Minimum Wage Reduce Employment? A Meta-Regression Analysis*

Paul Wolfson, Tuck School of Business at Dartmouth College.
*A Meta-analytic Estimate of the Minimum Wage Elasticity of Employment*

Patrice Laroche, Professor of Human Resource Studies and Labour Relations and Director of CEREFIGE (Centre Européen de Recherche en Economie Financière et Gestion des Entreprises), Université de Lorraine.
*What do Unions do? A Meta-Analytic Structural Equation Model (MASEM) of the Effects of Unions on Firm Performance*

Andreas Lichter, Institute for the Study of Labor (IZA).
*A Meta-Analysis of Micro-Econometric Studies Estimating Own-Wage Elasticities of Labour Demand for European Countries*

Panel Chair: James Plunkett, Director of Policy and Development, Resolution Foundation.

16.00 – 16.20: Coffee break

16.20 – 18.00: Further methodological issues in evidence synthesis (Plenary Session) – Room SL101

Chris Doucouliagos, Deakin University.
*How Large is Large? Preliminary and Relative Guidelines for Interpreting Partial Correlations in Economics.*

Marc Sangnier, Aix-Marseille School of Economics; and Yanos Zylberberg, Barcelona Graduate School of Economics.
*Star wars: The Empirics Strike Back.*

Bernd Weiss, Institute of Sociology and Social Psychology, University of Cologne.
*An Application of the Caliper Test to Identify Publication Bias in Three High-Rank German Social Science Journals.*

Sebastian Hess, Carl Johan Lagerkvist, William Redekop and Ashkan Pakseresh, Swedish University of Agricultural Sciences
*Consumers’ Evaluation of Biotechnology in Food Products: New Evidence from a Meta-Survey*

Panel Chair: Patrice Laroche, Professor of Human Resource Studies and Labour Relations, Director of CEREFIGE (Centre Européen de Recherche en Economie Financière et Gestion des Entreprises), Université de Lorraine.