I. Mission and Purposes

The mission of the Department of Economics and Business (the Department) is to provide students with an academic program that advances:

1. a foundation and thorough knowledge of the concepts and ideas of economics and business disciplines.

2. economics and business reasoning of contemporary social issues for global citizenship.

3. research based on data collection and solid analytical foundations.

4. critical analysis and problem solving skills.

5. effective written and oral communication skills.

6. fundamental knowledge and intellectual capacity necessary for graduate and professional school.

7. requisite knowledge for effective decision making and leadership roles in professional careers.

8. motivation for continued growth and study in economics and business.

To assess the effectiveness of our mission, we will use the following tools for each of the above enumerated goals:

1. & 2. pre-/post-test; comprehensive exam; departmental GPA; internship evaluations; and enrollment trends

3. research paper and projects

4. exams from selected upper-level courses; capstone project

5. oral presentation evaluations; capstone project; internship evaluations

6. standardized exams; placement in graduate and professional schools

7. job placement; surveys; performance on professional exams

8. completion of a 5-year survey of alums

(Developed November 2000)