## Curriculum Vita

# J. Timothy Cloyd, Ph.D. President, Hendrix College 1256 Winfield Street Conway, AR 72032

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### Recent Employment

Present – 2001	President of Hendrix College and Professor of Politics
	and International Relations (tenured 2001), Conway,
	Arkansas.
2001-1997	Vice President for Institutional Advancement and Assistant
	Professor of Politics and International Relations. Hendrix
	College, Conway, Arkansas.
1997-1994	Executive Director of Development and College Relations
	and Instructor of Political Science. The University of Arkansas.
	Little Rock, Arkansas.
1994-1990	Program Coordinator. The Program in Social and Political
	Thought and Senior Lecturer in Political Science. The College
	of Arts and Sciences. Vanderbilt University, Nashville,
	Tennessee.
Education	
1991	Ph.D., Political Science. Areas of Focus: International Relations
	And Political Theory. University of Massachusetts, Amherst.
	Thesis Area: Trade, Security, and International Cooperation.
	(Committee: James Der Derian, Brown University; Jean Bethke
	Elshtain, The University of Chicago; Samuel Bowles, Harvard
	University; and M.J. Peterson, The University of Massachusetts,

Amherst.)

1990	M.A., Political Science. Area of Focus: Comparative Politics.
	University of Massachusetts, Amherst. Advisor, Howard Wiarda.
1988-1985	Graduate Course Work. Areas: Corporate and International
	Finance and Management. The Isenberg School of
	Management. University of Massachusetts, Amherst.
1985	B.A. Philosophy and Political Science (double major) Magna Cum
	Laude. Emory and Henry College. Emory, Virginia.
1983-1982	University of Leuven. Areas: Economics and Politics; Practicum
	Inter-City Work with the Islamic Community. Brussels,
	Belgium. University of Leuven, Leuven, Belgium.

# Milestones, Accomplishments, and Areas of Achievement while serving as President of Hendrix College, 2012-2001.

- Led institution-wide strategic planning processes that resulted in "Hendrix 2003-2013" and is producing "Hendrix 2013-2023." Our results were featured in an American Governing Board book by Terrence MacTaggart. <u>Leading Change: How Boards and Presidents Build Exceptional Academic Institutions</u>. AGB, 2011.
- Led the launch of the most extensive redesign of the curriculum since 1980.
- From 2003-2010, raised \$104 million for endowment, academic programs, annual fund, and capital projects. As of 2012, we have collected \$81 million in pledge payments.
- Used empirical market data and quantitative models to redesign price and discount strategy coupled with institutional differentiation increasing enrollment by 50% and, between 2005-2011, and increasing student net revenue by 52%.
- Positioned the college as the national leader in engaged hands-on liberal arts and sciences through an institutional ethos: "Your Hendrix Odyssey: Engaging in Active Learning."
- Obtained faculty support to make "The Odyssey" universal, required, and defining of the
  Hendrix experience; giving all students transcript recognition, a credential, and funding to
  complete three experiences chosen from six categories (i.e. undergraduate research, service
  to the world, global engagement, and artistic and creative projects, professional and
  internship experiences, and/or a self-designed category.)
- Grew faculty by 35% and more than a dozen new majors.
- Voted most innovative college in the United States for the last three years: *U.S. News and World Report* (see <a href="www.hendrix.edu">www.hendrix.edu</a>).
- In 2001, we had 1,000 students and received 950 applications per year. By 2012 we were receiving over 1,900 applications and enrolled 1,475 students.
- Between 2001-2012 grew out-of-state enrollment from 20% to over 60%, increased student quality indicators (average ACT 29.8, SAT 1310), diversity, and the percentage of international students.

- Established the Office of International Education. Hendrix now has specific programs in China, Belgium, Rwanda, Costa Rica, New Zealand, Madrid, Oxford, London, and Italy, as well as robust participation in the International Student Exchange Program.
- In the most recent campaign, we raised funds to endow 12 Odyssey Professorships.
- Under my leadership since 1997 we have built over 17 new buildings, including a new art complex, a Center for Language and Literature, new science buildings, a new Wellness and Athletic Center, and a Gold LEED certified Student Life and Technology Center.
- Led entrepreneurial ventures that have added value and new revenue to the college: In 2004 we created "The Village at Hendrix, LLC." This for-profit real estate venture allows us to develop 100 acres adjacent to the college in a new-urban format. This mixed-use development has a commercial core, mixed-use buildings, student housing, and residential homes. Our market share accounts for 25% of the new housing market in Conway. The Village was designed by world renowned planner Andres Duany and DPZ, Inc. of Seaside fame.
- Created and endowed new academic centers to enhance diversity, enhance religious dialogue, and energize the intellectual life of the college: The Center for Entrepreneurial Studies; The Miller Center for Ethics, Vocation, and Calling; the Crain-Maling Center of Jewish Culture; and the Odyssey Grants Office endowed to fund exciting student and faculty projects in the six Odyssey categories. Together these centers distribute more than \$750,000 per year to students for distinctive and exemplary projects.
- Established the Rwanda Presidential Scholars Program Consortium, now with 18
  participating institutions, currently supporting 125 Rwandan students in the United States to
  study math and science at institutions as diverse as Spellman, Hendrix, Washington and Lee,
  and the University of Arkansas.
- Directed the North Central reaccreditation visit for Hendrix in and 2009.
- In 2004, our innovations qualified Hendrix to receive funding from the Mellon Foundation. Since that time, we have obtained over \$3 million in academic program grants from the Andrew Mellon Foundation.
- Since I joined the Hendrix staff, the amount raised in the Annual Fund has grown from \$1.1 million to \$2.4 million.
- Under my leadership, the stature and national visibility of Hendrix College have experienced a dramatic rise. We have been featured in *Money Magazine*, Fortune, the Atlantic Monthly, the New York Review of Books, and on the front cover of the New York Times on three occasions and on the cover of the Education Section of the New York Times. (See attached for a full media publication list.)
- In response to the recessions of 2001 and 2008, I made difficult, but necessary, fiscal and budgetary decisions for the college. In both recessions, I have reduced headcount through early retirements and lay-offs. I have made changes in the college's health care plan saving annually over \$3 million. I have reduced the percentage contributions the college makes to employee's retirement plans. I took these actions with the Board, in full transparency, fully informing faculty and staff, and seeking input on each issue.

- Implemented extensive cost reduction strategies. (For example, converted all residence halls to geo-thermal.)
- To keep our Board and Senior Leadership Team focused on achieving our main annual goals, I developed budget and financial forecast models complete with a dashboard of various qualitative and quantitative matrix.
- Led the Associated Colleges of the South in a new Paradigm Initiative to introduce "virtual presence" technology and blended learning into our consortium of schools and distinctive liberal arts settings.
- Innovated and supported the creation of certificate programs allowing students to pursue an area of interest for graduate school placement (i.e., Sustainability; Justice and Global Poverty) or to signal an area of competency (i.e., Art and Business; Medicine and Business; or Religion and Not-For-Profit Management).
- Consistently use market-based research to test new programs and institutional directions so
  that we fully understand the expected return on institutional investments while staying true
  to our mission.
- Focused on our particular student market to understand the relationship between the
  national discussion of price in higher education relative to aid, merit awards, and discounts in
  our specific markets. Thus informing a tailored approach to meeting our student markets
  rather than simply reacting to national or regional public opinion on price and higher
  education.
- Guided teams to work with architects, engineers, and contractors to value engineer building projects and to bring projects in under budget.
- Strengthened vigilance on college's fiduciary responsibility for all funds, accounting controls, business processes, and risk management.
- Worked closely with the college's Investment Committee on asset allocation models, exposure to specific asset classes, and endowment spending policies.
- Oversaw financing strategies for all building projects including debt models and bond issuance and achieved an A+ stable outlook rating from S&P on publically financed debt.
- Orchestrated restructuring of benefit plans, property and casualty insurance, reinsurance, and TPA contracts for our self-insured health program.
- Responsible for all NCAA Division III compliance matters. Started four new intercollegiate sports (including football, women's and men's lacrosse, and women's field hockey) bringing to 21 the number of intercollegiate sports offered by the college.
- Created a comprehensive institutional dashboard of matrix to analyze progress toward our long-term goals in each major division of the college: "What gets measured gets done."

Milestones, Accomplishments, and Areas of Achievement while serving as Vice President of Advancement at Hendrix College and while serving key leadership positions at a top 20 private research one university and at a state supported metropolitan university that serves non-traditional students.

- At Hendrix College from 1997-2001, I led the Advancement Office and met the institution's goal of raising \$54 million on a base of 14,000 donors and alumni.
- For this Hendrix effort, I organized a national campaign with six constituent divisions in six cities: New York, Memphis, Dallas, Chicago, Los Angeles, and Houston.
- Closed the largest gifts in the history of Hendrix College, including the first eight figure gifts.
- From 1997-2001, increased alumni giving participation from 27% to 42%.
- Expert in developing and managing relationships with national and family foundations and corporations.
- From 1997-2001 increased trusts and gift annuities from \$4 million to \$30 million.
- For Hendrix College, I served as a chief coordinator of lobbying at the local, state, and national level.
- At Vanderbilt University, reported to the Office of the Dean of Arts and Science and coordinated collaborative programs across nine schools and colleges.
- At Vanderbilt University served as the "Voice of the Provost" in getting deans and faculty to develop and execute cross and interdisciplinary programs.
- Working with the Provost and the Dean of Arts and Sciences at Vanderbilt, we set up several university-wide programs and certificate offerings, both graduate and undergraduate.
- At Vanderbilt I was responsible for raising money in the \$400 million first-ever comprehensive university-wide capital campaign.
- As Executive Director of Development and Alumni Relations for the University of Arkansas, Little Rock, I served on the Chancellor's Cabinet and reported to the Chancellor. In this position, I developed a centralized development office for seven colleges and schools. I oversaw all relationships with 75,000 alumni and donors. Coordination between deans required extraordinary diplomatic skills.
- My leadership at the University of Arkansas, Little Rock, increased major gift fund raising from \$1 million per year to \$15 million per year.
- My leadership experience at a top private Research I university, a state university, and a highly selective liberal arts and science college; my success in all three diverse organizational and cultural environments gives me confidence that through listening and learning I can succeed in a wide array of settings.
- I have also been responsible for media relations, social media, and crisis communications in these widely diverse contexts and am able to quickly understanding complex organizational/political landscapes.

- I have a great deal of experience working with diverse faculty cultures, boards of trustees, alumni boards, legislative committees, and volunteer boards.
- Owned my own business; consulting in the areas of management, government relations, media relations, fund raising, and politics. I worked for candidates from both major political parties and for institutions with unique challenges.
- I worked in the intelligence industry with U.S. and European government officials. I have worked with the Supreme Headquarters Allied Powers, with NATO officials, with the EU and the European Parliament, and with the Coordinating Committee on Export Controls in Paris, France. This work required the highest level of confidentiality, integrity, and loyalty.

# Professional Publications, Citations, and Presentations on Strategic Planning, Management, Higher Education Management, and Development.

- "The Relationship Between Price, Discount, and Institutional Differentiation" by J. Timothy Cloyd. American Council on Education, 2011.
- <u>Leading Change: How Boards and Presidents Build Exceptional Academic Institutions</u> by Terrence MacTaggart, June 2011. Association of Governing Boards. (Citations)
- <u>Issues in Higher Education.</u> "Diverse Education.com," October 5, 2011. (Citations)
- The Providence Journal. "Take Back the Liberal Arts," August 17, 2011.
- <u>The Sweet Sixteen</u> by John Pulley, October, 2012. The Associated Colleges of the South. (Citations)
  - (For a more complete listing of media coverage of Hendrix College under Dr. J. Timothy Cloyd's leadership, please see attached appendix.)
- "Leading Change" by J. Timothy Cloyd. American Council on Education. February 2010.
- "Change and Higher Education." Chair J. Timothy Cloyd. Council of Independent Colleges, January 2010.
- "Presidential Role in a College Turnaround" by J. Timothy Cloyd. National Association of Independent Colleges and Universities, February 2007.
- "Making the Case for Liberal Arts Education" by J. Timothy Cloyd. Council of Independent Colleges and Universities, January 2005.
- "Marketing, Branding, and Positioning in Higher Education" by J. Timothy Cloyd. The American Association of Governing Boards, 2004.
- "Sustainability and Leadership in Funding Lilly Foundation Projects" by J. Timothy Cloyd. The Lilly Foundation Conference. Vanderbilt University, Nashville, Tennessee, 2003.
- "Leadership, the Presidency, and the Liberal Arts" by J. Timothy Cloyd. Phi Beta Kappa. Charleston, South Carolina, 2003.
- "The Problem of Alcohol Abuse on American College Campuses" by J. Timothy Cloyd. Council of Independent Colleges, 2003.

- "Presidential Leadership in Foundation Relations" by J. Timothy Cloyd. Council of Independent Colleges, 2003.
- "The State of Higher Education in America" by J. Timothy Cloyd. Rotary Club. Little Rock, Arkansas, 2003.
- "Putting It All Together: Leadership in Action" by J. Timothy Cloyd. The Council for the Advancement and Support of Education, District IV Conference, 2001.
- "How to Develop a Major Gift Fundraising Program" by J. Timothy Cloyd. Southwest Regional Conference for Big Brothers and Big Sisters. Dallas, Texas, 2000.
- "Campaign Fundraising: Comprehensive versus a Focused Major Gift Strategy" by J.
   Timothy Cloyd. Council for the Advancement and Support of Education, 1996.
- "Strategic Planning for Development: It's Not About the Money!" by J. Timothy Cloyd. Council for the Advancement and Support of Education, 1996.
- "Assessing Fundraising Success: What Gets Measured Gets Done!: But What Should We Measure for the Long Term Health of a University?" by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1995.
- "Planned Giving? All Gifts are Planned!" by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1994.
- "Marketing and Soliciting Major Gifts: It's the Passion or the Pain Not the Tax Break Stupid!" by J. Timothy Cloyd. The Council for the Advancement and Support of Education, 1994.

#### Honors and Awards

- The Institute of International Education (IIE). "The 2012 Andrew Heiskell Award for International Partnerships for Best Practices." In recognition for leadership in the development of the Rwanda Presidential Scholars Program. In partnership with the William Jefferson Clinton Foundation. New York, New York, 2012.
- The American Jewish Committee National Award. Ambassador to Israel Program. June 2011. Israel.
- The Jack Evans Regional Leadership Award. "For an individual who exemplifies outstanding public service in advancing sound planning and intergovernmental cooperation in Central Arkansas." Little Rock, Arkansas, 2011.
- The Conway Chamber of Commerce. "Get Smart Go Green Award." For leadership in extensive green initiatives that have benefited the city, the region, and the state. From Gold LEED buildings to the introduction of roundabouts to the design of The Village at Hendrix. Conway, Arkansas, 2011.
- Inducted into the Hendrix College Sports Hall of Honor. For outstanding contributions to the Intercollegiate Athletic Program and the life of the student athlete at Hendrix College. Conway, Arkansas, 2010.

- Awarded the Jane B. Mendel Tikkum Olam Award from the Jewish Federation of Arkansas for inter-faith dialogue, 2010.
- Invited keynote speaker. Emory and Henry College Founders Day. "All I know I learned in the EHC Great Books Course" by J. Timothy Cloyd. Emory, Virginia, 2009.
- The Year 2000 Council for the Advancement and Support of Education Circle of Excellence Award for Fundraising. Washington, D.C.
- The Year 1999 Council for the Advancement and Support of Education Circle of Excellence Award for Fundraising. New York, New York.

#### **Continuing Education**

- Institute for Educational Management. The Harvard School of Education. Harvard University. Cambridge, Massachusetts, 2000.
- Management Development Program. The Harvard School of Education. Harvard University. Cambridge, Massachusetts, 1999.
- Westminster College, Oxford University, Oxford, England, 1999.
- St. Peter's College, Oxford University. Work to establish programs for Hendrix College with Professor Francis Warner.
- Vrije Universiteit Brussel. Institute for European Studies. Professor Bart De Schutter and Jean Marie De Muynck work to establish programs for Hendrix College. 2004- present.

#### **Faculty Appointments**

Present – 2001	Professor of Politics and International Relations, Hendrix
	College. (Tenured 2001)
2001 – 1997	Assistant Professor of Politics, Hendrix College
1997 – 1994	Instructor of Political Science, University of Arkansas, Little
	Rock.
1994 – 1990	Senior Lecturer, Political Science Department, Vanderbilt
	University.
1990 – 1989	Post-Doctoral Fellow, the Institute for the Study of World
	Politics, Washington, D.C.; Paris, France; London, England;
	Bonn and Berlin, Germany; and Brussels, Belgium.
1989	Royal Fellow, the British Museum, Library and Royal
	Archives.
1990-1986	Instructor in the Five College Program in International
	Relations and Instructor in the Residential Honors College,
	University of Massachusetts, Amherst.

- Politics and the Human Body. Eds. Jean Bethke Elshtain and J. Timothy Cloyd. Vanderbilt University Press, 1997.
- "Torture, Human Rights, and the Body," J. Timothy Cloyd in <u>Politics and the Human Body.</u> Vanderbilt University Press, 1997.
- The Gulf War and Just War. A Study Guide on the Persian Gulf War, by J. Timothy Cloyd. The Program in Social and Political Thought, Vanderbilt University 1992. (A companion study guide for Was It Just? Reflections on the Morality of the Persian Gulf War by Jean Bethke Elshtain, Stanley Haverwas, George Weigel, Sari Nusseibeh, and Michael Walzer. Galilee Trade Publisher. February 1992.
- "Understanding the Viral Nature of Networks Used in Industrial Espionage" by J. Timothy Cloyd. Arkansas FBI Headquarters Regional SAC Conference, 2009.
- "Security Issues in Israel in Light of the Growth of Iranian Power" by J. Timothy Cloyd. The Crain-Maling Center of Jewish Culture, Hendrix College, 2011.
- "The Western State System: the Classical View" by J. Timothy Cloyd. International Studies Association. Acapulco, Mexico. Chair Sir Adam Watson, 1999.
- "Technologies of Control: International Politics and the Human Body" J. Timothy Cloyd, Chair. International Conference at Vanderbilt University. Panel: Orlando Patterson, Frederick Wiseman, Richard LeWortin, Jean Bethke Elshtain, and Stanley Haverwas, 1993.
- "The Gulf War," Panel: Sari Nusseibeh, Col. Harry Summers, Bryan Hehir, George Weigel, and Charles Jaco (CNN). J. Timothy Cloyd Chair and Moderator. 1992.
- "Just War Theory and Modern War: The Church, the State, and the Citizen" by J. Timothy Cloyd. United Methodist Education Spring Course, 1992.
- "The Future of Export Controls and East-West Trade" by J. Timothy Cloyd. The Institute for the Study of East-West Trade. The University of Georgia, 1991.
- "Reforming Technology Trade Policy Under the Bush Administration: Which North-South Trade Controls Must Be Strengthened?" by J. Timothy Cloyd. The International Studies Association. Washington, DC, 1990.
- "Theories of International Relations." J. Timothy Cloyd, Chair: Participants: Judith N. Shklar, Harvard University; William Connolly, Johns Hopkins University; Jean Bethke Elshtain, The University of Chicago. Roundtable, New England, Political Science Association. Portland, Maine, 1990.
- "The European Community and Export Controls" by J. Timothy Cloyd. Invited Lecture Series. University of St. Gallen, St. Gallen, Switzerland, 1990.
- "Oil and Nigerian Hegemonic Power as a Role in West African Economic Integration" by J. Timothy Cloyd. (Nominated for Best Conference Paper), Northeast Political Science Association, 1988.

#### Courses Taught – J. Timothy Cloyd, Instructor of Record

- Theories of International Relations, Spring 2011, Hendrix College
- War and International Relations, Spring, 2010, Hendrix College
- Michele Foucault, Fall 2007, Hendrix College
- Contemporary Political Theory, Spring 2006, Hendrix College
- Leadership and the Classics, Spring 2000, Hendrix College
- Latin American Politics, Undergraduate Seminar, Spring 1992, Vanderbilt University
- Latin American Politics, Graduate Seminar, Fall 1992, Vanderbilt University
- International Relations, Spring 1991, Vanderbilt University
- Comparative Politics, Undergraduate Seminar, Fall 1991, Vanderbilt University
- American Politics, Spring 1988, The University of Massachusetts, Amherst
- International Relations, Fall 1988, The Honors College, The University of Massachusetts, Amherst
- Representations of War and Peace, Fall 1988, Amherst College, The Five College Program in International Relations
- Just War, Fall 1998, Smith College, The Five College Program in International Relations
- Modern Political Thought, Fall 1987, The University of Massachusetts, Amherst
- Dissertation Committee Member 1994, Dr. Donna Malarkey, Vanderbilt University
- The Citizen: Volunteers and Professionals, Spring 1987, The University of Massachusetts, Amherst
- Max Weber, Sigmund Freud, and Friedrich Nietzsche, Fall 1988, The University of Massachusetts

#### Courses Taught with Other Instructors of Record

- Master Works, Spring 2000, Hendrix College. Instructor of Record: Team Taught Course, The Origins of Totalitarianism, Hannah Arendt.
- Western Intellectual Traditions, Fall 1998, Hendrix College. Instructor of Record: John Churchill, President, Phi Beta Kappa
- Hannah Arendt, Fall 1986, Amherst College. Instructor of Record: Jean Bethke Elshtain.
- World Politics, Fall 1985, The University of Massachusetts. Instructor of Record: James Der Derian, Brown University
- Representations of War and Peace, Spring 1987, The University of Massachusetts, Amherst. Instructor of Record: Jean Bethke Elshtain, University of Chicago

#### Service in National and Regional Associations and Organizations

- Chair Elect, Associated Colleges of the South, 2012
- Treasurer, Associated Colleges of the South, 2010-2011
- Board, The Village at Hendrix, 2005-2012
- Board, The Bridge to Rwanda, 2007-2012
- Executive Committee, International Student Exchange Program, 2001-2012
- Board, Project Pericles, A Eugene Lang Project, 2005-2012
- Chair, The Hendrix-Murphy Foundation Board, 2001-2012
- Chair, The Crain-Maling Center of Jewish Culture, 2007-2012
- Chair, The Southern University Conference, 2008
- Board, The National Association of Independent Colleges and Universities, 2006-2011
- Board, EIIA, 2004-2012
- Board, National Association of Schools and Colleges of the United Methodist Church, 2006-2012
- Board, American Council on Education, 2004-2007
- Board, American Council on Education, Commission on International Education, 2004-2010
- Board, Southern Athletic Association, 2011-present
- President of Southern Collegiate Athletic Conference. Chair of the Presidents' Council,
   2010
- President of the Arkansas Independent College Association, 2002-2004
- Presidents' Council, The Annapolis Group of the top 100 private not-for-profit liberal arts colleges
- Member of the Presidential Public Policy Action Group NASCUMC. 2001-present.
- Chair, Program for Senior Professionals, the Council for the Advancement and Support of Education, District IV

#### A Selection of Invited Professional Consulting Engagements

- Michigan Technological University (strategic positioning and senior leadership team development)
- The St. Paul School of Theology, Kansas City. (Advancement Audit and Team Building centered on trust)
- The National Girl Scout Council. (Feasibility study for a capital campaign)
- The Arkansas Children's Museum. (Foundation relations and establishing a major donor program)
- Andrew Benedict for United States Senate. (State-wide campaign manager)

- Congressman Jim Cooper for U.S. Senate (fundraising program development and direct action/events)
- Paine/Pomerory, Inc. (special event fundraiser for governor Nade Ray McWharter)
- Various consulting engagements to build effective executive teams, write speeches, audit operations, handle crisis communications, and to mentor new college presidents.
- Education, Inc. software firm (engaged to refine their image and to pitch venture capital proposals)

#### Civic and Governmental Affairs

- Board, Committee of 100 key leaders in Faulkner County
- Vice Chair of the Board of the Chamber of Commerce
- Board of United Way of Faulkner County
- Board of Directors, Conway Downtown Partnership
- Board of Directors, The Village at Hendrix, LLC
- Young President's Club
- Board, Arkansas Repertory Theatre
- Board, Thea Foundation for the Arts and Education
- Board, Arkansas Children's Museum
- Board, National Society of Fundraising Executives
- The Committee on Foreign Affairs. New York, New York
- The University Club. Manhatten, New York
- Member, the American Political Science Association
- Friends of Rwanda and Board of Directors for The Bridge to Rwanda

#### Languages and Computer Languages

Dutch/Flemish - Fluent

French – Intermediate

South Africans - Some

Swahili - Some

Windows, Outlook, Excel

Lan: Raiser's Edge System

Hardware: Comfortable with MAC and PC systems

#### Personal Background

I grew up in an array of diverse environments. My parents were United Methodist missionaries, teachers, and educators in the Katonga in the Democratic Republic of the Congo (formerly Zaire). I have spent quite a bit of time in East Africa (mostly in Uganda and Rwanda).

When I was a child, my parents became the headmasters of the Navajo United Methodist Mission School near Shiprock, New Mexico (a grade 7 to 12 Boarding School of 800 students from across the Navajo nation). When I was 15, my family moved back to Nashville and to middle Tennessee. My family's roots are in the American South. The contrast of cultures I experienced growing up has had a tremendous impact on my life. It has given me a gift to relate to people of all backgrounds.

Born: September 29, 1961 – Nashville, Tennessee Children: Two sons – Samuel (14) and Thomas (12)

## Hendrix on the national stage

Hendrix College and President J. Timothy Cloyd have been featured in a number of national publications over the past decade. Here is a sample that illustrates the variety and range of national attention Hendrix has drawn.

#### **Books that feature Hendrix**

Colleges that Change Lives: 40 schools you should know about even if you're not a straight-A student, Loren Pope, Penguin Books, 2006 & 2011; profile on pages 99 to 105.

<u>Leading Change: How Boards and Presidents Build Exceptional Academic Institutions</u>, Terrence MacTaggart, AGB Press and the Association of Governing Boards of Universities and Colleges, 2011; case study on pages 156 & 157.

Sweet Sixteen: Great Colleges of the South, John Pulley, The Associated Colleges of the South, 2012; profile on pages 63 to 75.

#### Periodicals that feature Hendrix

"Arkansas Scholar's Learning Project Helps Boost Academic Performance of Elementary, Middle School Students," Diverse—*Issues in Higher Education*, DiverseEducation.com, October 5, 2011. Focus: Dr. James Jennings "Above the Line" project.

"Questions to Ask on College Campus Tours, Campus tour guides weigh in on some common questions to ask on a visit," Rebecca Kern, USNews.com and U.S. News & World Report, April 2, 2010. Focus: Interview with Hendrix student tour guide Katie Rice.

"Top 50 Schools that Produce Science PhDs," **CBS**, moneywatch.com, Sept. 1, 2010. Focus: Hendrix makes list of Top 50 schools whose graduates earn Ph.D. degrees in the sciences.

"Colleges seek to Remake the Campus Tour," Jacques Steinberg, *The New York Times*, nytimes.com, August 18, 2009. Focus: Hendrix tour guides walk forward, don't overdo the stats, and introduce prospective students to The Hendrix Experience.

"Final Homecoming," Opinion Section, May 21, 2007, 258 words. Focus: Hendrix plans for columbarium.

"Colleges Offering Campuses as Final Resting Places," Alan Finder, May 18, 2007, Education Section, 1,037 words. Focus: Hendrix plans for columbarium; featured with Notre Dame and the Citadel.

"Rural Colleges Seek New Edge and Urbanize," Alan Finder, February 7, 2007, Front Page, 1,146 words. Focus: The Village at Hendrix.

"In New Twist on Tuition Game, Popularity Rises With the Price," Jonathan D. Glater and Alan Finder, Front Page, 1,730 words. Focus: Hendrix's successful tuition increase and growing enrollment.

Stories about Hendrix and/or President Cloyd have also appeared in Money Magazine, Reader's Digest, Forbes, USA Today, the Dallas Morning News, the New York Review of Books, the United Methodist Reporter, the Los Angeles Times, and the Washington Post. Stories about Hendrix have been distributed by Bloomberg News, Reuters and the Associated Press and information about the College has been broadcast nationally on CNN, ESPN and NPR, as well as by local and regional media outlets. In Arkansas, Hendrix is often featured in the Arkansas Democrat-Gazette, Arkansas Business, Arkansas Times, the Conway Log Cabin Democrat and the Arkansas United Methodist.

## Guides for prospective students

#### U.S. News and World Report

Hendrix has consistently been listed among the 100 best liberal arts colleges in the nation in *U.S. News and World Report's* annual America's Best Colleges edition. In the 2012, 2011 and 2010 editions, Hendrix was listed as the nation's "#1 Up and Coming Liberal Arts College," based on innovation in academics, faculty, student life and facilities.

#### The Princeton Review

Hendrix is consistently included in The Princeton Review's annual list of the nation's Best College. Princeton Review has also listed Hendrix as a "Best Value College" in 2010, 2008, 2006, and 2005. In 2006, Princeton Review placed Hendrix at #4 on its Best Value list.

#### The Unofficial, Biased Guide to the 331 Most Interesting Colleges

Hendrix is featured in the 2005 edition of this college guide prepared by the staff of Kaplan Test Prep and Admissions. The two-page profile discusses what happens in the classroom, the campus environment, student life and facts about academics, admissions, graduates, costs and institutional financial aid. The profiles are based on surveys of current students, recent graduates, high school guidance counselors and college officials and report that "you can actually have a lot of fun at quirky little Hendrix."

#### Fiske Guide to Colleges

Hendrix is among the institutions regularly featured in the Fiske Guide to Colleges. Fiske listed Hendrix as a "Best Buy" school in 2012, 2011, 2006, 2005, and 2003.