

MA Degree in ECBU: Student Assessment Plan

Department Learning Goals:

In fulfilling the requirements for the MA in Accounting degree from the Economics and Business Department, students will:

- Master deep knowledge of accounting principles and related economic theories
- Develop research skills to analyze accounting and business problems
- Develop high-level critical thinking and analytical skills useful in managerial decision-making
- Work effectively in solving business problems both independently and collaboratively as team members
- Develop strong written and oral communication skills
- Demonstrate professional judgment
- Develop enhanced capabilities for employment opportunities
- Acquire necessary credentials qualifying them to sit for the CPA exam in Arkansas

Curriculum Mapping:

See Excel document

Plans for Gathering Information:

MA Learning Goal 1. Direct Assessment: MA Competencies Rubric line 1 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 2. Direct Assessment: MA Competencies Rubric line 2 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 3. Direct Assessment: MA Competencies Rubric line 3 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 4. Direct Assessment: MA Competencies Rubric line 4 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 5. Direct Assessment: MA Competencies Rubric line 5 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 6. Direct Assessment: MA Competencies Rubric line 6 (See Appendix A).

Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 7. Direct Assessment: LinkedIn Profiles. Indirect Assessment: Student Survey Question 1 (See Appendix B).

MA Learning Goal 8. Direct Assessment: CPA Passing Rates. Indirect Assessment: Student Survey Question 1 (See Appendix B).

Master deep knowledge of accounting principles and related economic theories	Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration.	Student demonstrates considerable knowledge; is at ease in answering questions related to the subject, but does not grasp nuances of the subject	Student demonstrates adequate knowledge; can answer most general questions related to the subject.	Student demonstrates a basic grasp of information, student can answer rudimentary questions about the subject
Develop research skills to analyze accounting and business problems	Is able to find relevant authoritative pronouncements or methodologies and applying them appropriately in analyzing and solving problems	Is able to find relevant authoritative pronouncements or methodologies but is unable to fully apply them in analyzing and solving problems	Is able to find some authoritative pronouncements or methodologies but is unable to apply them in analyzing and solving problems	Is unable to find authoritative pronouncements or methodologies
Develop high-level critical thinking and analytical skills useful in managerial decision-making	Is able to correctly apply tools, models, and processes learned in the class room in order to successfully solve novel business-related problems	Is able to correctly identify which tools, models, or processes are needed in a novel business situation, but is unable to fully apply them	Is able to correctly apply tools, models, and processes learned in the class room, but is unable to apply them in unfamiliar situations	Is unable to correctly apply tools, models, and processes in any situation
Work effectively in solving business problems both independently and collaboratively as team members	Student has successfully solved multiple business problems. They work well on their own and also demonstrate an ability to work well with others, both in leadership roles and as a productive team member.	Student has some experiences of successfully solving business problems. They work well either on their own or collaboratively.	Student has few experiences of successfully solving business problems. They struggle either to work independently or to work collaboratively.	Student has few experiences of successfully solving business problems. They struggle both to work independently and to work collaboratively.

Develop strong written and oral communication skills	Communicates, organizes and synthesizes information to fully achieve a specific purpose, with clarity and depth both orally and in writing.	Communicates, organizes and synthesizes information. Intended purpose is achieved both orally and in writing.	Communicates and organizes information. The information is not yet synthesized, so the intended purpose is not fully achieved orally and/or in writing.	Communicates information. The information is poorly organized and not synthesized so the intended purpose is not achieved both orally and in writing.
Demonstrate professional judgment	Fully demonstrates ability to apply knowledge ethically in making informed managerial decisions.	Demonstrates ability to apply knowledge ethically in making informed managerial decisions.	Adequately demonstrates ability to apply knowledge ethically in making managerial decisions.	Demonstrates limited ability to apply knowledge ethically in making managerial decisions.

MA Survey

1. To what extent do you feel that your Master's year helped you do the following:

	To a high degree	To a moderate degree	Neutral/Uncertain	To a low degree	Not at all
• Master deep knowledge of accounting principles and related economic theories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Develop research skills to analyze accounting and business problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Develop high-level critical thinking and analytical skills useful in managerial decision-making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Work effectively in solving business problems both independently and collaboratively as team members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Develop strong written and oral communication skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Demonstrate professional judgment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Develop enhanced capabilities for employment opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
• Acquire necessary credentials qualifying them to sit for the CPA exam in Arkansas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Of each of the following MA courses, please indicate how helpful each was in achieving your educational goals.

	Very helpful	Somewhat helpful	Neither helpful or unhelpful	Somewhat unhelpful	Very unhelpful	Not applicable
ECON 530 Management Science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ECON 550 Managerial Economics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 500 Taxation for Business Entities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 510 Advanced Cost Accounting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 520 Seminar in Advanced Accounting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 530 Governmental and Non-Profit Accounting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 570 Auditing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BUSI 590 Accounting Information Systems and Database Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Please comment on any MA requirement that you found particularly helpful. Why was this the case?

4. Please comment on any MA requirement that you did not find particularly helpful. Why was this the case?

5. What could the Economics and Business department have done to improve your experience as a Masters student?

Done