

Dear Economics and Business department,

As you will recall, your 2018 Departmental Assessment Report was guided by the Assessment Committee's suggestions in our letter from last Spring. This year, the committee read and discussed your department's 2018 Assessment Meeting Report and filled out a new rubric, focusing on your Narrative of Strength and your Action Plan for Improvement.

Your 2019 Departmental Assessment Report should include three things and be e-mailed to Sasha Pfau (Assessment Committee Chair) by May 31, 2019:

1. A copy of the Rubric that your department developed at the 2018 Fall Faculty Conference.
2. An updated Student Assessment Plan.
3. A response to the Assessment Committee's targeted feedback.

### **1. Rubric**

First, we would like you to share the Rubric that your department developed during Fall Faculty Conference. These Rubrics will be posted on the Academic Affairs website so that departments can share in each other's expertise. We would also like to ask you to use the draft Rubric to consider some of your majors this year and provide a brief summary of that conversation.

### **2. Student Assessment Plan**

In examining your Student Assessment Plan, we are recommending that all departments take a look at what is online here:

<https://www.hendrix.edu/academicaffairs/annualassessments/>

You will need to be logged in to view your SAP. We note that your plan online is from 2008, and we know that you have made a number of significant changes since then, so we would like to see an updated version.

A strong SAP includes:

- Departmental Learning Goals
- Curriculum Mapping
- Plans for Gathering Information:
  - At least one form of indirect assessment (student survey, exit interview, etc.)
  - At least one form of direct assessment (rubric for a capstone, common course, or learning goal, standardized exam, etc.)
  - A planned cycle for assessment of the goals (i.e. you don't have to assess all goals every year)

### **3. Response to Targeted Feedback**

For your response to our targeted feedback, we have attached a rubric that the Assessment Committee developed in order to give you a high-level view of your

department's responses to the prompts from 2018. This is intended to assist you in developing future action. You should be aware that this cannot be an assessment of what you are doing but only an assessment of what you said on the form you submitted.

As you can see from the rubric, we thought your Narrative of Strength approached or met standards and your Action Plan for Improvement met or exceeded standards. The committee would like you to provide us with more information about your Action Plan. Have you developed your rubric for Excel processes and functions? If so, how will you gather direct evidence about student achievement of that goal? We would also like you to provide a report on the results of your analysis of the usefulness of MATH 120 and 130 in ECON 200 and 210.

We welcome you to invite members of the Assessment Committee to come to one of your department meetings this Spring if you think that would be helpful. We have been impressed with your dedication to improvement of student learning, and hope that you will carry on with the momentum that our whole campus developed in our preparation for the Higher Learning Commission's visit.

Thanks in advance,  
Sasha and Megan

Rubric for Department Assessment Meeting Report 2018			
Narrative of Strength (Evidence Based Reason)	Changes made were in response to evidence of student development <input type="checkbox"/> Meets/Exceeds Standards	Changes were made using weak, anecdotal, or indirect evidence of student development <input checked="" type="checkbox"/> Approaches Standards	Changes were made with no reference to evidence of student development OR no changes were made <input type="checkbox"/> Needs Attention
Narrative of Strength (Concise)	Changes were explained clearly and concisely <input checked="" type="checkbox"/> Meets/Exceeds Standards	Changes were explained <input type="checkbox"/> Approaches Standards	Changes were not explained <input type="checkbox"/> Needs Attention
Narrative of Strength (Plan for Continual Evaluation)	Department has a clearly outlined, defined plan to monitor this going forward <input checked="" type="checkbox"/> Meets/Exceeds Standards	Department has a plan to monitor this going forward, but the plan needs to be reevaluated (see comments) <input type="checkbox"/> Approaches Standards	Department does not have a defined plan for follow-up <input type="checkbox"/> Needs Attention
Action Plan for Improvement	Action plan addresses committees recommendations <input checked="" type="checkbox"/> Meets/Exceeds Standards	Action plan is not related to the committee's recommendation, but still seems relevant <input type="checkbox"/> Approaches Standards	Action plan is unclear and cannot be measured <input type="checkbox"/> Needs Attention
	Evaluation Plan is evidence-based and evidence collected clearly speaks to the evaluation of the action plan and can be used in decision making <input checked="" type="checkbox"/> Meets/Exceeds Standards	It is unclear how the evaluation plan will be executed and how it will be used in decision making <input type="checkbox"/> Approaches Standards	Evaluation plan is not evidence based or it is unclear how evidence collected can be used in decision making <input type="checkbox"/> Needs Attention
Departmental Goals	Department has clear learning goals that reflect desired student outcomes <input checked="" type="checkbox"/> Meets/Exceeds Standards	Learning goals are a work in progress <input type="checkbox"/> Approaches Standards	Department has no discernable learning goals <input type="checkbox"/> Needs Attention
	Learning Goals are mapped to curriculum	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No