



William M. (Bill) Tsutsui is president and professor of history at Hendrix College, a top-tier national liberal arts college founded in 1876 and located in Conway, Arkansas. Since coming to Hendrix, Tsutsui has stressed accessibility and affordability, diversity and inclusion, a commitment to the core values of a residential liberal arts education, and connecting with the College's United Methodist and Arkansas heritage. He previously served as dean of Dedman College of Humanities and Sciences at Southern Methodist University from 2010 to 2014 and taught for 17 years at the University of Kansas. He holds degrees from Harvard, Oxford, and Princeton universities. He currently serves as chair of the board of the Federation of State Humanities Councils, as a board member of the US-Japan Council, and as an elected member of the NCAA Division III Presidents Council. In 2018, he participated in the Joint Civilian Orientation Conference (JCOC) hosted by the Secretary of Defense, the oldest and most prestigious public liaison program in the Department of Defense.

An award-winning classroom teacher, Tsutsui is the author or editor of eight books, including *Manufacturing Ideology: Scientific Management in Twentieth-Century Japan*, *Godzilla on My Mind: Fifty Years of the King of Monsters*, and *Japanese Popular Culture and Globalization*, as well as numerous articles on modern Japanese history. He has received Fulbright, ACLS, and Marshall fellowships, and was awarded the John Whitney Hall Prize of the Association for Asian Studies in 2000, the William Rockhill Nelson Prize for Non-Fiction in 2005, and the inaugural Bridges to Friendship Award from the Japan America Society of Greater Austin in 2015. His teaching and research focus on the business, environmental, and cultural history of twentieth-century Japan.