

Drew Scanlan  
Hendrix Class of 2019  
Interdisciplinary Studies: Communications

As a child, we were always asked the question “what do you want to be when you grow up?” I was never sure, I was always finding new things that interested me and would learn that some things I was not cut out for or did not want to do as my job. Even as a high schooler I was not completely sure what I wanted to do. I thought of many different career paths, digital design, management, and marketing being some of them, but no matter what one overlying fact always stands out to me. The fact is that all of these majors require the understanding of people and then getting them to understand you. I knew I had good people skills and I knew I wanted to go into some aspect of business but was not sure what specific region. I figured out sitting behind a desk, and crunching numbers and analyzing data was not for me and that I would rather be up in front of people speaking, or discussing with a group about a product or how to better the company. This is why I believe Communications is such an important major.

When I got to Hendrix, I decided to try out as many different types of courses as possible to see what truly interested me. I took classes like: Cell Biology, Intro to World Religions, Securities, The Art of Public Speaking, Spanish, International Marketing and many more. I ruled out some majors from the classes I took but also excelled and enjoyed several classes. The classes I came to enjoy were Spanish, Politics, Public Speaking and Business. I believe that creating a communications major can better fit me more than an Economics or strictly International Business major because it will allow me to take classes in which would better fit my interests, strengths, and future plans.

After researching previous proposed Interdisciplinary Majors, and researching through the course catalog, I believe I have been able to formulate and propose the course work and how I will divide the major to fit into Hendrix classes and credit system along with the necessary classes for my Spanish minor.

Course Work:

**English:**

- Fiction Writing (ENG 304)
- The Writer as a Witness (ENG 307)
- Modern Media Transitions (ENG 350)

**Business:**

- Contemporary Issues in Business and Entrepreneurship (BUSI 100)
- Functions and Models or Equivalent
- Microeconomic Theory (ECON 200)
- International Marketing (BUSI 290)
- Business Law (BUSI 350)
- Liberal Arts Study Hendrix Lacrosse Media (LBST 497):

**Art & Voice Classes:**

- The Art of Public Speaking (TART 100)
- Beginning Acting (TART 140)

**Senior Capstone-** Corporate Strategy (BUS 497)

Dr. Giffen Maupin (Committee Chair)



Dr. Gina Bergfeld (Committee)



Andrew Scanlan (Student)

