

**Departmental and Program Assessment  
Annual Assessment Plan Report**

**Academic Year: 2009-10**      **Chair: Kristi McKim**

**Academic Program: Film Studies**

**Student Assessment Plan (SAP) – Basic Check-list** – If your answers are “yes” a question in this section, no further explanation is necessary.

1. Is there a current assessment plan for your department, program, or general education component? Current implies that the department uses this SAP. It does not have to be rewritten unless your assessment plan has changed. It should be on the web at <http://www.hendrix.edu/academics/academics.aspx?id=7264>.

yes     no

*If no, provide a timeline that will produce a plan by the end of the next academic year.*

In the 2009-2010 academic year, we developed our assessment plan, which we submit along with this report.

2. Does the current SAP include student learning goals? Departmental/programmatic/general education component student learning goals should be able to stand alone as a list without pages of explanatory commentary.

yes                    no

*If no, provide a timeline that will produce student learning goals by the end of the next academic year.*

Our newly composed SAP includes student learning goals that are drawn directly from the Film Studies catalog description.

3. Does your SAP include a list of assessment data collected yearly? Assessment data lists should be able to stand alone without pages of explanatory commentary. Additionally, collected data should be of enough value to the department that it is read yearly. If not, it is probably not of sufficient use to collect.

yes                    no

*If no, provide a timeline that will produce an assessment data list by the end of the next academic year.*

Our SAP includes a list of assessment data that we will begin collecting yearly in 2010-2011.

4. Are student learning goals available to students on the web on the departmental/programmatic page(s)?

yes     no

*If no, provide a timeline that will produce student access to the learning goals by the end of the next academic year.*

I will contact the Hendrix webmaster so as to change the material on our webpage.

5. Are student learning goals, appropriate for each course, included in the course syllabi in your department or program?

yes            no

*If no, provide a timeline that will produce student learning goals by the end of the next academic year.*  
Our course syllabi will include objectives drawn from our student learning goals.

6. Does your SAP include direct assessments? “Direct” refers to evaluated student work.

yes            no

*If no, provide a timeline that will produce a direct student assessment tool by the end of the next academic year.*  
Our SAP calls for the collection of graded student papers.

7. Describe which indirect assessments in your assessment plan have been collected for the year and which have not. “Indirect” refers to student surveys, interviews, or opinions.

yes            no

*If no, provide a timeline that will produce an indirect student assessment tool by the end of the next academic year.*  
Our SAP calls for the indirect assessment of the program via exit interviews and course evaluations.

**Student Assessment Plan Development** - Departments and programs who have a complete and current SAP should consider the next step in SAP development. *This could easily be the annual action item for your department or program (next section #5).*

1. As a next step in SAP development, departments/programs are encouraged begin working on an assessment audit to determine how student learning goals fit across the courses in the major. This could be as complicated as a full grid of student learning goals, or a single learning goal, across the courses in the major. (This has not been required of departments, but it is a recommended next step when the SAP is up to date.)

yes            no

*If yes, please provide the results in either in prose or as a table.*    [We haven’t yet formally matched our courses to our learning goals, though we’ve informally discussed the appropriateness of our learning goals to our courses, such that our objectives are met by our curriculum]

**Yearly Assessment Report** – each department or program is expected to have assessment discussions for at least two hours each academic year. **Help is available from David Sutherland, just call or email.**

1. What was your planned action item identified in your last report?

To establish an assessment plan.

2. Briefly summarize the topics discussed in your annual assessment meeting. (If you have not met this year, why not and when do you plan to meet?)

We discussed the future directions for our Film Studies Program, which included a) revising our catalog to reflect our curriculum changes; b) establishing an assessment plan; c) contacting faculty who teach film-related courses to query their interest in being FS affiliated faculty.

3. What was the conclusion of your assessment discussion and how did the collected assessment data inform your conclusion? Specifically describe any curricular or programmatic changes that have been made that were based, at least in part, on the data in your SAP.

n/a

4. What are the plans for improving student learning in your unit?

Very simply, increasing the breadth of our course offerings, in addition to expanding our affiliated faculty, will improve student learning through the variety of approaches to Film Studies (as well as the range of pedagogical methods gained by the increase in faculty).

5. Define at least one new action item for your unit that will be a goal of your assessment discussions next year?

We will implement our assessment plan, and we will connect student learning goals with specific courses.

*(This action item could be to work on the SAP or on the assessment audit to correlate student learning goals with specific courses, described above. It can (and perhaps should) be a very limited item.)*