



HENDRIX

NEWS RELEASE INFORMATION FORM

 Name *(please print)* Hometown *(include city, state, and zip)* Male Female

The Office of Marketing Communications and the Sports Information Director handle all publicity for Hendrix College, including information about students' academic, athletic, and extracurricular achievements. Most of the information released can be defined as directory information,* which is permitted to be released under the Family Educational Rights and Privacy Act. Information about you and/or photographs of you may be shared with the media. The College may also use information about you and/or images of you to publicize the institution in print and on the Web.

- I AGREE TO THE RELEASE OF INFORMATION ABOUT ME AS PERMITTED UNDER THE PROVISIONS OF THE FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT.
- I DO NOT AGREE TO THE RELEASE OF INFORMATION ABOUT ME.

* Directory information may include information such as name, campus and home addresses, telephone number, date and place of birth, major fields of study, participation in officially recognized activities and sports, weight and height of athletic team members, dates of attendance, degrees and awards received, most recent educational institution attended, and class year.

ADDITIONAL INFORMATION *(required only if you have agreed to the release of information)*

 High School City State Zip

 Father's Name City State Zip

 Mother's Name City State Zip

My parents are: married divorced

Please do not include information about *(check only if appropriate)*: my father my mother either parent

 Student's email address

 Parents' email address(es) *(optional)*

PLEASE READ AND SIGN THE STATEMENT BELOW

I have read and I understand the information provided above and have indicated any restrictions that I choose to place on the dissemination of information about me or images/likenesses of me. I waive all rights to compensation for the use of material by the College, and understand that the sole authority over its use is Hendrix College. *(Please note: Through participating in intercollegiate athletics, students are permitting their name and/or image to be used to promote events and teams.)*

 Signature Date

Return this form as soon as possible, but no later than May 1, 2012. Information concerning Hendrix scholarships you have been awarded will be released upon return of this form. If you have questions concerning this form or the information provided, please contact Rob O'Connor, Director of College Communications, at 501-450-1462.

Please fax this completed form to 501-450-3843 or mail to:
 Hendrix College Office of Admission • 1600 Washington Avenue • Conway, AR 72032-3080