

PROPOSED COURSE ADDITION OR REVISION

Deadline for Area approval: 21 October 2011

Proposer: Leitz, Lisa

Date: 10/7/2011

Department/Program: Sociology/Anthropology

Area: Social Science

Check appropriate boxes:

☐ New permanent course

☐ Replaces existing course:

☐ Change to existing course:

☒ New temporary course

☐ Make temporary course permanent

☐ Eliminate a course

Proposal – one sentence summary:

This course examines the increasingly important role of media in the social world, by examining its connection to issues of social conflict, specifically war and terrorism.

Proposed subject code(s) (indicate both if cross-listing): Soci

Proposed course # or level: ~~200-level~~ 227

Proposed course title: Terrorism & War in the Media

Proposed course catalog copy:

The course will examine how terrorism and war are portrayed in film, television, news sources, and other media. We will explore how media is used by elites on various sides of a conflict and by social movement actors to construct cultural conceptions of terrorists/freedom fighters, the enemy, just wars, and even success in a conflict. We will also observe the impact of these media constructions. Students will be introduced to content analysis and use it to produce research about contemporary media trends.

Prerequisites/co-requisites and/or recommended prior courses, as listed in catalog copy:

None

How will the proposed revision affect any catalog lists of options for majors or minors?

one of the electives for sociology/anthropology majors and minors

Rationale for course within departmental and collegiate context and based on assessment results:

This course will offer another possibility for students in the Peace, War and Memory Crossing. It will replace my other (popular) course on gender in the media for one cycle. There has been great student interest in issues related to war and terrorism, so this will offer an important option in that area.

Proposed general education code(s) (check all that apply):

☐ EA ☐ HP ☐ LS ☐ NS ☐ NS-L ☒ SB ☐ VA ☐ QS ☐ W1 ☐ FL [Curriculum Committee]

☐ CW [CW Committee]

☐ W2 [Writing Across the Curriculum Committee]

Proposed Odyssey code(s) (check all that apply):

☐ AC ☐ GA ☐ PL ☐ SW ☒ UR ☐ SP [CEL Committee/Curriculum Committee]

For each of the checked general education or Odyssey codes, describe how the course fulfills the published criteria (see the Catalog, pages 18-23 or the Odyssey Program Guide, pages 10-16):

SB: As a sociology course, this class systematically examines media, war and terrorism as they are shaped by structures, institutions, and human interactions.

UR: This course examines media through an extensive content analysis research project. Students design a codebook for quantitative content coding, code multiple films, analyze their data, and present their findings

Justification for cross-listing:

How often will the course be offered? once

Who will teach the course? Lisa Leitz

Equipment, supply, and bibliographic requirements (items and cost): None

Will the above items be covered by a present budget? ☒ Yes ☐ No

Approval Chain (type name and date of approval)

Department chair: Stella Čapek
Area chair: Allison K. Shutt, 10/12/11