



Hendrix College invites student submissions for participation in the fifth annual Red Brick Film Festival. This festival was designed to celebrate the creativity of our student body and to encourage short film making by our students. We hope this will inspire even the most amateur film makers to submit a film to the festival.

## **ELIGIBILITY**

The competition is open to all currently enrolled Hendrix students.

## **SUBMISSION DATES**

All entries must be received by the OTC by noon on Friday, April 11, 2014.

## **RULES**

1. Films should be a maximum of three minutes in length with a maximum length of three minutes and 30 seconds including title and credits.
2. Students are able to use their own camera equipment. A limited number of cameras will be available for students to check out from the SLTC info desk.
3. Only students who have completed entry paperwork and training (check OTC for dates and times) may check out camera equipment. Students who completed the training in previous years need only complete the paperwork.
4. All participants are encouraged to complete a brief training program on use of the editing equipment. Students who completed this program in previous years do not need to repeat training, unless desired.
5. Submissions will not be returned. All submissions and accompanying footage will be available for use by Hendrix College. All films must include 100 percent original film work. Students may not use copyrighted music. The festival reserves the right to require editing for public display of the film.
6. Films will be showcased to general audiences. As such, the Festival Committee reserves the right to limit the number of films screened. Students may submit a maximum of two entries each year. If both entries are accepted into the festival, they will be paired on the same grouping for audience judging.
7. Cameras may be checked out for three days. Students who do not return the equipment after 3 days may be disqualified for the competition in fairness to other contestants. Students may check out the equipment a second time if equipment is not reserved.
8. Students will complete and submit all necessary subject releases.

## **JUDGING**

A panel of judges will review film submissions and present awards including monetary prizes. All prizes will be awarded to the primary project director and may be shared at his or her discretion.

- Best in Show Award (grand prize) –most exemplary combination of story and style
- Hendrix Spirit Award – best captures the community/campus feeling
- Stylistic Brilliance – best combines cinematography, art design, and editing
- Most Affective – yields the most powerful affect or response to film
- Best Documentary – best shows something “true” about the world
- Audience Choice Award – winner selected by audience vote
- Best Writing – Hendrix Filmmakers Club (\$50)
- Best Acting– Hendrix Filmmakers Club (\$50)
- Best Original Film Score – Hendrix Filmmakers Club (\$50)

## **FESTIVAL**

The Festival will take place on Wednesday, April 23 at 7 p.m. in the Worsham Performance Hall in the SLTC at Hendrix College. Admission is free. You do not need to be present in order to win, but attendance is encouraged.



# RED BRICK FILM FESTIVAL 2014 ENTRY FORM

NAME OF APPLICANT/PROJECT DIRECTOR \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

CELL PHONE \_\_\_\_\_

ADDITIONAL PROJECT MEMBERS: WRITERS: \_\_\_\_\_

ACTORS: \_\_\_\_\_

MUSIC: \_\_\_\_\_

TITLE OF FILM \_\_\_\_\_

ABSTRACT DESCRIPTION \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*In entering my works into the Red Brick Film Festival, the undersigned represents that I own all proprietary rights to the program submitted and that I have secured the rights, licenses, clearances, and releases necessary for exhibition of the work so that that Hendrix College or its representatives will not be obligated to make any payment to any third party and the exhibition will not infringe or violate the rights of any firm, person or corporation.*

*The undersigned hereby grants to Hendrix College all rights to exhibit the work, and archived raw footage, including but not limited to, use in conjunction with Hendrix College's promotion or events.*

*In submitting this work, I hereby acknowledge that I have complied with all Festival rules in the completion of this project.*

APPLICANT SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

**PLEASE NOTE: ALL COMPLETED PROJECTS & ENTRY FORMS  
MUST BE SUBMITTED TO THE OTC BY NOON ON APRIL 11, 2014**